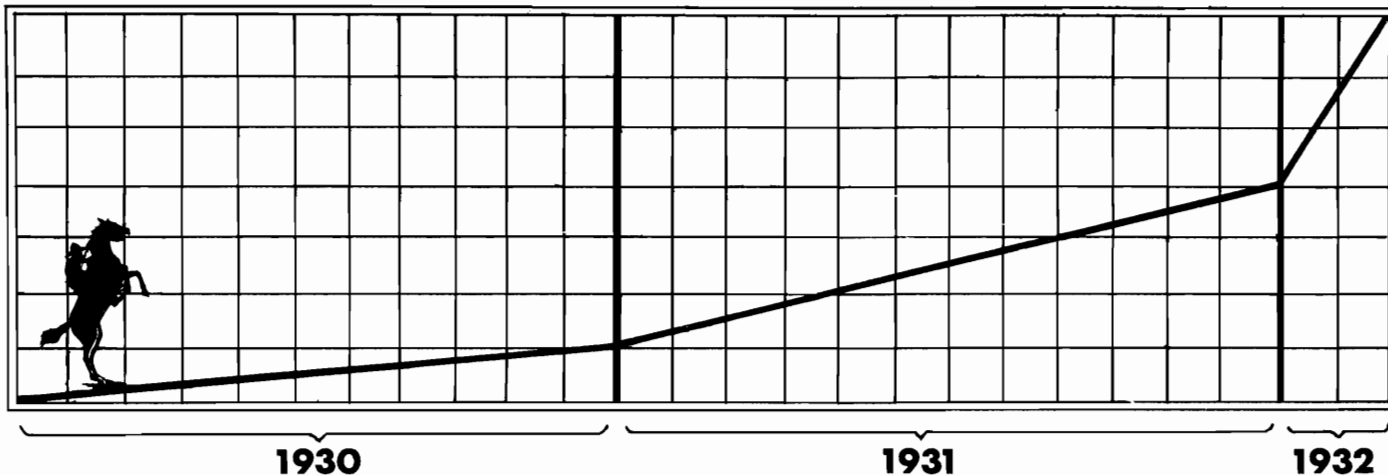


# Look at this chart—

## THE STORY OF A SUCCESSFUL SONG



# HOME ON THE RANGE

By DAVID W. GUION

Fairly slow  $\text{♩} = 50$  *longingly*

Voice: Oh, give me a home where the

Piano: *mp*

buf - fa - lo roam, Where the deer and the an - te - lope play, — Where

sel - dom is heard A dis - cour - ag - ing word, And the skies are not cloud - y all day.

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Within four months of publication, in 1930, the Roxy Theatre featured Guion's "Home on the Range" in a cowboy production, with its composer, David W. Guion, appearing in person. In the fall of that year it was one of the outstanding successes of John Charles Thomas's Town Hall recital. Lawrence Tibbett, whose ability to choose a good song is as outstanding as his flair in "putting it over," helped to spread its success. Recitalists and radio singers everywhere began to see in "Home on the Range" the qualities that have built its extraordinary success.

The 1931 demand for "Home on the Range" increased to three times that of 1930. In the first months of 1932 artists and voice teachers have purchased *eight times* as many copies as in the corresponding period of 1931.

*Guion's "Home on the Range" is also published for mixed and for male chorus.*

This advertisement appeared in "Musical America" for March 25th, the "Musical Courier" for April 2nd, and the "Music News" for April 29th, with the following addition:

Go to your local music store and see for yourself what has made this song an outstanding hit!

GUION'S "HOME ON THE RANGE"—*published by* SCHIRMER  
*is the one your customers want*